

RESOURCES

{to grow your blog}



free tools & resources to grow your blog



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Building a blog business can be a difficult task if you don't have the right tools. We've compiled a list of free tools & resources that can help you grow, market and manage your blog business.

- **Google Alerts**

<http://www.google.com/alerts>

Google alerts will alert you when new information shows up for certain search terms. A great way to monitor the web for news on a topic.

- **Google Docs / Drive**

<https://drive.google.com>

Google docs allows you to edit documents and spreadsheets online as well as share documents and collaborate with others. You can then export to Microsoft Word or Excel.

- **Buffer App**

<https://bufferapp.com>

Buffer App is a convenient tool that integrates with your website browser and allows you to schedule tweets, Facebook posts, Google +, etc. with the click of a button.

- **Last Pass**

<https://lastpass.com/>

Last pass is a free password management tool that integrates with your web browser. Creates secure passwords, share access with others without revealing your password, and log in to websites with one click instead of having to remember multiple passwords.

- **Hootsuite**

<https://hootsuite.com>

Hootsuite is a popular social media management tool that allows you to manage multiple social media accounts from one place.



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- **Open Site Explorer**

<http://www.opensiteexplorer.org>

Open site explorer is a good free SEO tool to view a website's backlinks.

- **Pic Monkey**

<http://www.picmonkey.com>

Google Pic Monkey is a free image editing tool. Can be useful for creating simple images for blog posts and other purposes.

- **Bitly**

<https://bitly.com/>

Bit.ly is a popular URL shortener that allows you to track how many clicks a link gets.

- **Tweetdeck**

<https://about.twitter.com/products/tweetdeck>

Tweetdeck is a free Twitter management platform. Monitor Twitter activity and manage accounts.

- **Google Analytics**

<http://www.google.com/analytics/>

Google Analytics is the most popular free analytics tool for websites. Simply sign up and paste the code at the bottom of your website's template and you will get invaluable information on where your traffic is coming from, how many visitors, plus more.

- **Google Keyword Planner**

<https://adwords.google.com/ko/KeywordPlanner/Home>

Google Keyword planner is a free tool that let's you see what keywords people are searching for in Google. Including these keywords on your website can help with getting search engine traffic.



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- **Mailchimp**

<http://mailchimp.com>

If you want to build and manage an email list, Mailchimp is a good option for this. The free version allows you to manage up to 2,000 email subscribers.

- **Followerwonk**

<http://followerwonk.com>

Followerwonk provides free Twitter Analytics.

- **Awesome Screenshot**

<http://awesomescreenshot.com>

Awesome screenshot is a free Firefox and Chrome extension that allows you to easily snap a screenshot of your browser by simply clicking a button.

- **Team Viewer**

<http://www.teamviewer.com>

Team viewer allows people to screenshare across the web and even remotely control their computer. This is a great tool for training someone how to do something or for providing virtual tech support.

- **Anymeeting**

<http://www.anymeeting.com>

Webinars are a great way to engage prospects and Anymeeting provides free webinar services.

- **Pixabay**

<http://pixabay.com>

If you don't want to pay for stock images, check Pixabay first. They have a wide selection of royalty free images that you can use without attribution.



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- **Pinstamatic**

<http://pinstamatic.com>

Pinstamatic is a free tool to easily create pinable images.

- **HARO**

<http://www.helpareporter.com>

If you're looking for media exposure, then sign up for the free HARO email newsletter to receive leads from reporters, bloggers and other high profile publications looking for experts.

- **Stripe**

<https://stripe.com>

If you don't want to pay monthly fees for merchant accounts and payment gateway, then try Stripe. It allows you to charge credit cards on websites and mobile phones without a monthly fee or merchant account.

- **Eventbrite**

<http://www.eventbrite.com>

Eventbrite allows you to host and manage events. It is free, but they take a percentage of each sale for payment.

- **Audacity**

<http://audacity.sourceforge.net>

Is a free audio recording and editing tool is a must have if you are doing audio products or for video production.

- **Filezilla**

<https://filezilla-project.org>

Filezilla is one of the most popular FTP tools for uploading files to your website.



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- **Clker**

<http://www.clker.com>

Clker offers free clip art - royalty free and no attribution required.

- **Responsivator**

<https://www.responsivator.com>

See how your website looks on mobile phones with this mobile emulator.

- **Yahoo/Google Calendar Alerts**

<http://calendar.yahoo.com> <https://www.google.com/calendar>

Yahoo and Google calendar alerts are a great way to stay productive and remember to do certain tasks.

- **Podio**

<https://podio.com>

Podio is a free project management tool similar to Basecamp. It is free for a small number of users and they offer paid plans for larger teams.

- **Feedly**

<http://feedly.com>

If you follow lots of blogs, feedly is a good tool to organize all your blog feeds into one place.

- **Gravatar**

<http://gravatar.com>

If you're a blogger, then you should definitely set up a free Gravatar account. When you comment on other Wordpress blogs, your Gravatar profile image and info will automatically show up.



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- **Wordpress.com**

<http://wordpress.com>

Wordpress.com is a popular free website builder that requires no programming skills. Unlike other website builders, you can export the database and move to your own self hosted wordpress.org site if you later decide to expand or customize the functionality.

- **Wordpress Themes (free)**

<http://wordpress.org/themes>

If you need a professional website theme but don't have much money, try one of the many free wordpress themes available.

- **Google Voice**

<https://www.google.com/voice>

Google Voice gives you free phone numbers that can forward to any other phone number. Includes features like voicemail, call forwarding, call screening, and send to voicemail after certain hours.

- **Dropbox**

<http://www.dropbox.com>

Dropbox is a free online tool that allows you to store and share files online. It also allows you to create direct download links which are great for free printables!

- **Boomerang**

<http://www.boomeranggmail.com>

A free gmail management tool that allows you to schedule emails, send reminders, and follow up with people.

- **Infogr.am / Piktochart**

<http://infogr.am> <http://piktochart.com>

A free tool to create info graphics without being a graph artist.



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- **Zopim**

<http://www.zopim.com>

Zopim provides free live chat software for your website. Just sign up and copy and paste the code into your template.

- **Calibre**

<http://calibre-ebook.com>

A great tool to convert ebooks to Kindle and other formats. Also contains some other useful ebook management features.

- **Twitter Feed**

<http://twitterfeed.com>

If you are blogging, you can have your blog posts automatically posted to your Facebook page and Twitter account with Twitter Feed. Just sign up for an account and paste your blog's RSS feed in and you're all set.

- **Click To Tweet**

<http://clicktotweet.com>

Click to Tweet makes let's you compose a Tweet and turn it into a clickable link that other people can easily click to tweet whatever you want them to tweet.

- **Pay with a Tweet**

<http://www.paywithatweet.com>

Pay with a Tweet forces visitors to tweet or share a link to get access to free content. Can use Twitter, Facebook and LinkedIn. A good tool to help make content go viral.