



{my blog planner}

THINGS TO DO TODAY:

{ *date*: _____ }

- publish today's blog post
 - check spelling & grammar
 - add title tag
 - add meta keywords
 - make sure all images have pin-worthy titles
 - set category & add tags
 - post to facebook, twitter, & pinterest

strategic pinning

work on upcoming posts

LONG TERM BLOGGING GOALS

{ things to do by : }

5 major goals I want to accomplish:

- 1.
- 2.
- 3.
- 4.
- 5.

5 site improvements I want to make:

- 1.
- 2.
- 3.
- 4.
- 5.

INCOME & TRAFFIC GOALS:

gross monthly income:

monthly unique visitors:

email subscribers:

monthly page views:

pinterest:

facebook:

twitter:

instagram:

google +:

alexa ranking:

YEAR AT A GLANCE

january

february

march

april

may

june

YEAR AT A GLANCE

july

august

september

october

november

december



MONTH:

MONTHLY BLOGGING GOALS

{ *month*: }

5 things I want to accomplish this month:

- 1.
- 2.
- 3.
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WEEKLY POST PLANNER

{ week of: _____ }

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{ month: }

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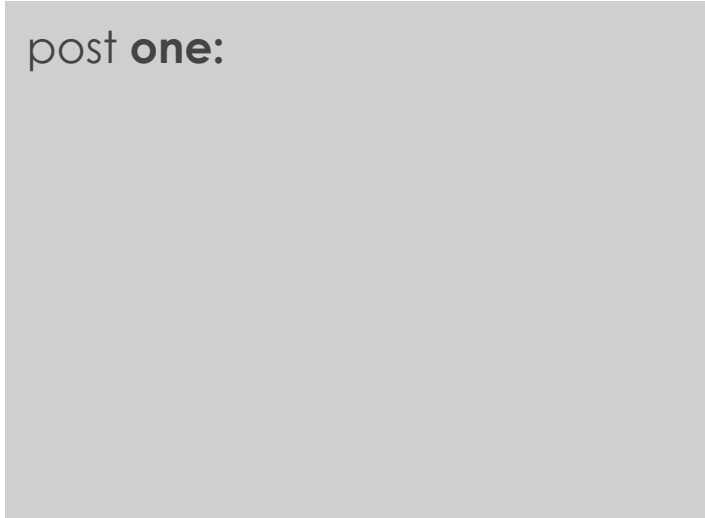
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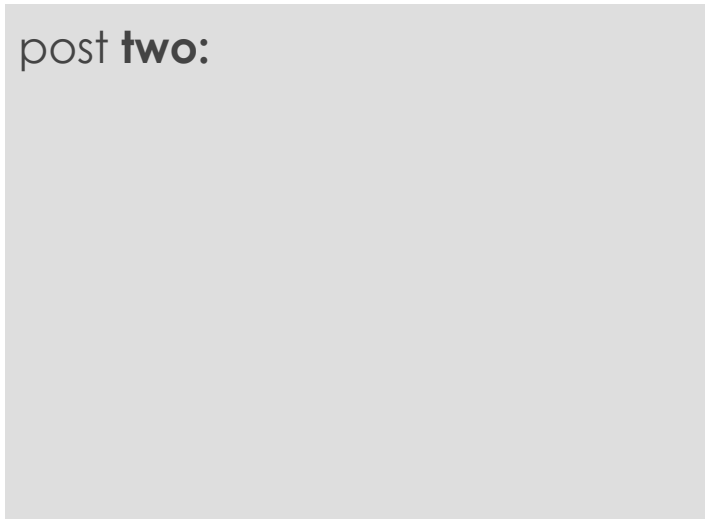
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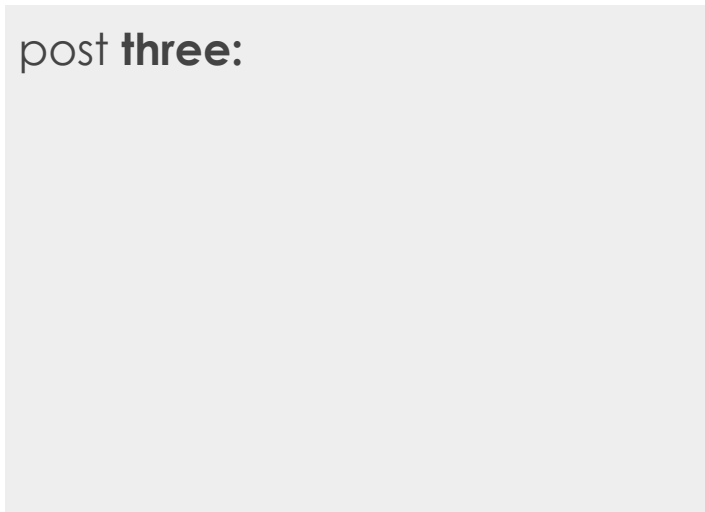
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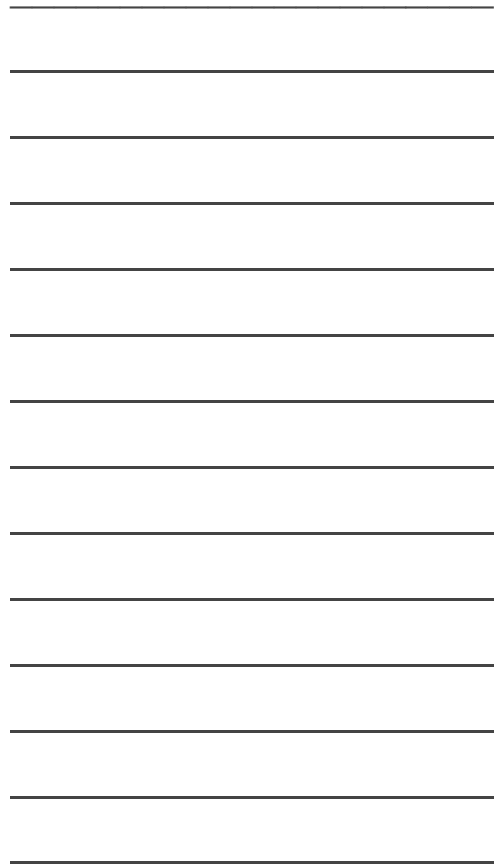
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{ week of: _____ }

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Things **to do** this week:

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MONTHLY STAT TRACKER

{ *month*: }

INCOME

ad network income:
affiliate income:
private advertising income:
freelance writing income:
direct sales income:
other income:

TOTAL INCOME:

TRAFFIC

total monthly visits:
unique monthly visitors:
page views:
average page views per visit:
average visit duration:

RANKINGS & SOCIAL MEDIA

google page rank:
global alexa rating:
US alexa rating:
pinterest:
facebook:
twitter:
you tube:
instagram:
google+:
other:

MONTHLY BRAINSTORMING

{ *month*: }

category:

category:

category:

category:

category:

additional ideas!

MONTH:

MONTHLY BLOGGING GOALS

{ *month*: }

5 things I want to accomplish this month:

- 1.
- 2.
- 3.
- 4.
- 5.

3 site improvements I want to make:

- 1.
- 2.
- 3.

3 people or brands I want to connect with:

- 1.
- 2.
- 3.

INCOME & TRAFFIC GOALS:

gross monthly income:

monthly unique visitors:

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monthly page views:

pinterest:

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MONTHLY BRAINSTORMING

{ month: }

category:

category:

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category:

category:

additional ideas!

MONTH:

MONTHLY BLOGGING GOALS

{ month: }

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{ month: }

category:

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additional ideas!

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MONTHLY BRAINSTORMING

{ month: }

category:

category:

category:

category:

category:

additional ideas!

CONNECTIONS

{ *conference/event* :

}

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

CONNECTIONS

{ *conference/event* : }

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

notes:

CONNECTIONS

{ *conference/event* : }

COMPANY:

contact name:

email/phone:

notes:

COMPANY:

contact name:

email/phone:

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COMPANY:

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notes:

NOTES & IDEAS



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